

MOVING TO THE CLOUD

A Guide for Business Leaders

2024 EDITION



WHAT IS AZURE?

POWERFUL & FLEXIBLE CLOUD SERVER SOLUTION

Azure is the
capability of
**4 MILLION
SERVERS**
at your fingertips



... with **NO HARDWARE REQUIRED.**

Your business pays for flexible server space and computing power. See some reasons why more businesses at every size are moving to Azure instead of spending money to install and maintain physical servers:

- ✓ **99.999% Uptime**
- ✓ Speeds faster than a physical server when configured correctly
- ✓ **Compliance requirement friendly**
- ✓ **Enhanced security and insurance against natural disaster**
- ✓ **Grows with your business:
Only pay for what you need.**

IS YOUR BUSINESS:



Fighting Aging Infrastructure?

Is your server at end of life?
Switch to the cloud with
Azure and avoid costly
upgrades and maintenance.



Growing or Expanding?

Add space on demand as
your business grows. Azure is
the perfect solution for
companies experiencing
rapid expansion.



Transitioning to Remote Work?

Azure allows for seamless
work-from-home and
remote work for your whole
team.



Updating Legacy Programs?

Modernize applications or
develop new cloud-native
programs with a platform
that supports development.



Looking to Reduce Costs?

Pay only for what you need
and what you use, unlike a
physical server.



Experiencing Seasonal Demand?

With Azure, your storage
capacity can adjust
seasonally to accommodate
your business's needs.

WHY AZURE?

On the fence about moving to the cloud?
See the advantages of cloud computing with Azure.

Cost Savings..... Only pay for the resources you use. No need to update physical hardware.

Smooth Integration.... Works seamlessly with existing software like Microsoft 365.

Endless Scalability..... Adjust computing power and storage as you grow, or during busy periods.

Proven Reliability..... Get better uptime and disaster recovery with a global network of data centers.

Compliant Security..... Exceeds compliance standards for data storage and security regulations.

Faster Updates..... Get quicker system updates and patches that keep your data secure.

Backup & Recovery..... Plan for business continuity with backups and fast recovery options.

Worldwide Access Securely access data anywhere. Support remote work and multiple office locations.

Azure FAQ:

I have an aging physical server on-premises. Why should I consider the cloud instead of investing in a new server?

Buying a new server involves a significant upfront investment and ongoing maintenance costs. With Azure, you pay as you go and only pay for what you use, making it a cost-efficient option.

What can be done with my old server hardware and equipment?

Our team makes it easy for you, whether you choose to resell your old equipment or dispose of it securely and environmentally friendly.

What's the big deal with end-of-life deadlines on physical servers?

End-of life for a server, like Windows Server 2016, means that Microsoft will no longer provide security updates, or any updates, for your operating system. This puts your business at a major risk for data breaches and hacks, essentially putting a target on your back.

Is Azure as fast as an on-premises server?

The speed comparison between Azure and a physical server depends on several factors, but with the right configuration Azure is often faster. Azure provides faster deployment and scalability, and provides better uptime for most use cases.

Where is my data stored if I move to Azure?

Microsoft has data centers across the world. At Facet, we choose data centers that are geographically spread out to avoid impact due to natural disasters.

Is Azure as secure as a physical server at my business?

In most cases, Azure is more secure than a physical server. With advanced security features built-in, enhanced encryption, and the Facet Security Suite, it is a great choice for security.

Is a hybrid cloud/on-premises solution available? Can I keep backups on site for fast recovery even if I have a cloud server?

Yes. In fact, we advise most of our clients to keep a small backup server on-premises as well. This low-cost safeguard is an essential part of your business continuity plan.

What if my industry has compliance regulations to consider?

Azure is often the best option for businesses in industries with existing compliance requirements or upcoming regulations. Azure's flexibility allows you to adjust to new changes.



READY TO LEARN MORE?

Our team is here to help craft the cloud, physical, or hybrid solution that's right for your business.

Facet Technologies, Inc.

MANAGED SERVICES | CYBERSECURITY | COMPLIANCE
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We know the work it takes to grow a business.

You don't need IT issues slowing you down.

That's why we're committed to providing a different kind of managed services: an approach that is customer-first and focused on securing your data as well as future planning. We build partnerships on a foundation of respect and transparency. Experience unmatched managed services and best-in-class cybersecurity with Facet.